



## INVITATION

### **We are looking for Jammers!** "Do you think you could be one?"

**Global Sustainability Jam Vaasa is participating international Global Sustainability Jam at 2-4 November 2012.**

Global Sustainability Jam Vaasa challenges people to jam for sustainable solutions in creative and inspiring atmosphere. Sustainability Jam Vaasa creates understanding and experiences about design, multidisciplinary team working, and sustainability. We are expecting for a great jam in Western Finland Design Centre MUOVA's CreativeLab.

What happens on the Jam weekend!

Fri. 2 November

The Jam participants **come together** at Western Finland Design Centre MUOVA at **5 pm**.

The **global Theme** and achievements for the Jam are presented.

Sat. 3 November

The groups **work independently** over the weekend, with the guidance of MUOVA's designers.

The teams develop their idea and design, and **prototype** it using whatever methods they choose.

Local Jams are **in contact globally** through social media.

Sun. 4 November

The teams deliver documentation of a working **prototype** of their design or idea exactly **3 pm** local time.

This can be a film of human interaction, photos of a mock-up, a dummy website, or anything else that provides a permanent, publishable record of their idea and work.

These are **uploaded** and published for the world under Creative Commons licensing.

After that, teams can sit back, kick back, enjoy a well-earned beverage and **browse through the global results**.

**More information:** [www.globalsustainabilityjam.org](http://www.globalsustainabilityjam.org), [www.muova.fi](http://www.muova.fi)

**Facebook:** Global Sustainability Jam Vaasa and Global Sustainability Jam

**Twitter:** @GSusJam and @GSusJamVaasa



**Western Finland Design Centre MUOVA**

Aalto University School of Arts, Design and Architecture |  
University of Vaasa

## Got interested?

### How can you participate?

Please send us a short story of who you are, what is your field of study or profession, what are your interests, and the secret qualifications or talents?

We are looking for jammers who can be creative, and who wants to come to Vaasa and meet other people all over the globe with the same interest, to make this world even little better place with new concepts of sustainability!

**The jam is free of costs, and the maximum amount of attendees is 10!** So please send your story (application) on time! Please send your stories at latest Tuesday 30th of November via email: [kirsi.m.mattila@aalto.fi](mailto:kirsi.m.mattila@aalto.fi).

### We need following information

- Name
- Phone number
- Email
- Study place / working organization
- Age (just for statistics)
- Food allergies (Muova is offering food for the weekend)

BR,

Kirsi Mattila

Project Manager

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Muova is a research and product development centre, which offers design, research and training services. We specialise in solving problems and fulfilling needs in the business world. We are experts in our field and have an extensive domestic and international cooperation network at our disposal. Our experience is evident in the results of our work; we have served companies and organisations since 1988. We are part of Aalto University School of Art, Design and Architecture and University of Vaasa.



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