

ARE YOU READY FOR AFRICA?

TIME: 04.11.2011 at 8.00-13.00

PLACE: Festival Hall, WA 247, Vaasa University of Applied Sciences, Wolffintie 30, 65200, Vaasa, Finland

The seminar provides you with the information of doing business in Africa. In addition, the seminar would provide you with the knowledge of understanding the challenges and opportunities of doing business in Africa.

PROGRAMME:

08.15-8.45 Registration and Coffee

Chairman: **Lotta Saarikoski**, HOD, Mechanical and Production Engineering, VAMK

08.45-09.10 Opening Remarks
Dr. Tauno Kekäle (Rector, Vaasa University of Applied Sciences)

09.10-09.30 VACON CASE AFRICA: AMAZING RACE
Mikko Muurimäki (VACON)

09.30-10.15 Challenges and Opportunities of doing business in Central & West Africa
Dr. Fongot Kini-Yen, (Deputy Director, Pan African Institute of Development, Cameroun)

10.15-10.30 COFFEE BREAK

10.30-11.15 Challenges and Opportunities in Energy Business in Eastern and Southern Africa
Donald Chakras, Managing Director (Agro Oil Industries Ltd, Zambia)

11.15-11.45 Export Model, Base of Pyramid and Market Creation in Africa
Sara Linderman, (Researcher, Aalto University)

11.45-12.05 EXIMIN: CASE AFRICA
Dr. Adebayo Agbejule, (Project Manager, EXIMIN, Vaasa University of Applied Sciences)
Birgitta Niemi, (Project Coordinator, EXIMIN, KPAMK)

12.05-12.20 Discussion and Closing Remarks
Markku Jussila, Managing Director, (Ranniko-Pohjanmaan Yrittäjät)

12.20-13.00 LUNCH

Please let Dr. Adebayo Agbejule (ade@puv.fi) know if you are attending the seminar by November, 1st, 2011. We hope that you will be able to join this event to provide you with the different opportunities in doing business in Africa. The participation is free of charge, and seminar is organized by EXIMIN (www.eximin.eu).