

T-IB 2010-2011

Alku 2010-S

International Business, 210 op

		Op tarkistus --> 35 27 24 22 44 31 45 0							
Muutos		Selection code for the year theme --->							
Muutos		Study year							
Lisäys		Semester -->							
Code	Stream/Study module	T-IB-1		T-IB-2		T-IB-3		T-IB-4	
		1.	2.	3.	4.				
		A	S	A	S	A	S	A	S
TIA0102	Financing and Risk Management			3					
TIA0103	Introduction to Contract Law and Obligations	3							
TIA0104	Basics of Labour Law and Payroll Administration			3					
TIA0200	Marketing	3	6	3					
TIA0201	Marketing-Mix Elements	3							
TIA0202	Customer Relationship Marketing			3					
TIA0203	Basics of Marketing Laws			3					
TIA0205	Marketing Communication		3						
TIA0300	Company Economics	2	3	3	3				
TIA0301	Introduction to Financial Accounting	2	3						
TIA0302	Introduction to Management Accounting			3					
TIA0303	Special Aspects of Financial Accounting			3					
TIP0600	Research Process	2		3	3	2			
TIP0101	Studies and Information Acquisition	2							
TIP0503	Statistics			3					
TIP0102	Academic Reading and Writing			3					
TIP0504	Methodology for Studies and Research					2			
TIBS0000	ADVANCED PROFESSIONAL STUDIES								
TIS1100	International Marketing			7	8				
TIBS1101	International Market Research			5					
TIS1105	Business-to-Business Marketing			2	3				
TIS1106	International Marketing Management			5					
TIS1200	Foreign Trade			3	4	3	5		
TIS1201	Foreign Trade in Practice			3	4				
TIS1303	Special Aspects of Trade and Finance					5			

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General Competencies						Subject Specific Competencies									
G1	G2	G3	G4	G5	G6	IB1	IB2	IB3	IB4						
Learning competence	Ethical competence	Communication and social competence	Development competence	Organizational and social competence	International competence	#N/A	International Business Core Modules	International Business Specialisation Modules	International Business Support Modules	International Business Transferable Skills Modules	#N/A	#N/A	#N/A		
x	x	x				x	x			x					
x	x			x			x			x					
x	x			x			x								
x		x					x								
x		x		x			x								
x	x			x			x								
x	x			x			x								
x	x	x					x		x						
x	x	x					x			x					
x	x	x	x				x	x		x					
x	x	x	x	x			x	x							
x	x	x	x	x			x	x							

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Code	Stream/Study module	T-IB-1		T-IB-2		T-IB-3		T-IB-4	
		1.	2.	3.	4.				
		A	S	A	S	A	S	A	S
TIS1204	Financing and International Settlements							3	
TIBS1300	International Management					6	9		
TIS1501	International Supply Chain Management					3			
TIS1502	Special Aspects of Management Accounting							4	
TIS1503	International Human Resource Management							3	
TIBS1301	Legal Norms in International Context					3	2		
TIBS1700	International Project Management					5	10		
TIBS1701	International Negotiations in Project Business					5			
TIBS1702	European Business Management				5				
TIBS1703	Process Innovation Management					5			
TIS1400	Asian Business (This optional module is carried out in Southeast Asia)							15	
TIS1401	Asian Culture and Mentality							5	
TIS1402	Market Environment in Asia							7	
TIS1403	Structure of Economy in Asia							3	
TGS2000	German Business (This optional module is carried out at Fachhochschule Kiel, University of Applied Sciences, in Germany)							15	
TGS2001	The German-speaking Market and Trade with Germany							5	
TGS2002	Multinational Marketing							4	
TGS2003	Organisational Behaviour							3	
TGS2004	Operations Management							3	
TIS1600	Optional Professional Module								15

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G1	G2	G3	G4	G5	G6	IB1	IB2	IB3	IB4				
Learning competence	Ethical competence	Communication and social competence	Development competence	Organizational and social competence	International competence	#N/A	International Business Core Modules	International Business Specialisation Modules	International Business Support Modules	International Business Transferable Skills Modules	#N/A	#N/A	#N/A
x	x	x				x	x	x					
x	x	x		x		x		x					
x	x	x					x						
x	x	x	x	x		x		x					
x	x	x				x	x						
x	x	x		x		x	x						
x	x	x				x	x						
x	x	x				x		x					
x	x	x		x				x					
x	x	x				x	x						
x	x	x				x		x					
x	x	x				x		x					

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Muutos		Selection code for the year theme ---> T-IB-1 T-IB-2 T-IB-3 T-IB-4							
Muutos		1.		2.		3.		4.	
Lisäys		A S		A S		A S		A S	
Code	Stream/Study module	A S		A S		A S		A S	
TIV0000	OPTIONAL STUDIES								
TIV0000	Optional Studies			2	2	2	4		
TIH0000	PRACTICAL TRAINING								
TIH0000	Practical Training							30	
TI00000	THESIS							15	
0	Laskennallinen korjaus	25	30	29	28	8	59	15	0

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General Competencies						Subject Specific Competencies							
G1	G2	G3	G4	G5	G6	IB1	IB2	IB3	IB4				
Learning competence	Ethical competence	Communication and social competence	Development competence	Organizational and social competence	International competence	#N/A	International Business Core Modules	International Business Specialisation Modules	International Business Support Modules	International Business Transferable Skills Modules	#N/A	#N/A	#N/A