



**T-IB 2010-2011**

Alku 2010-S

**International Business, 210 op**

		Op tarkistus --> 35 27 24 22 24 31 45 0							
Muutos		Selection code for the year theme --->							
Muutos		Study year							
Lisäys		Semester -->							
Code	Stream/Study module	T-IB-1		T-IB-2		T-IB-3		T-IB-4	
		1.	2.	3.	4.				
		A	S	A	S	A	S	A	S
TIA0102	Financing and Risk Management			3					
TIA0103	Introduction to Contract Law and Obligations	3							
TIA0104	Basics of Labour Law and Payroll Administration			3					
<b>TIA0200</b>	<b>Marketing</b>	<b>3</b>	<b>6</b>	<b>3</b>					
TIA0201	Marketing-Mix Elements	3							
TIA0202	Customer Relationship Marketing			3					
TIA0203	Basics of Marketing Laws			3					
TIA0205	Marketing Communication		3						
<b>TIA0300</b>	<b>Company Economics</b>	<b>2</b>	<b>3</b>	<b>3</b>	<b>3</b>				
TIA0301	Introduction to Financial Accounting	2	3						
TIA0302	Introduction to Management Accounting			3					
TIA0303	Special Aspects of Financial Accounting			3					
<b>TIP0600</b>	<b>Research Process</b>	<b>2</b>		<b>3</b>	<b>3</b>	<b>2</b>			
TIP0101	Studies and Information Acquisition	2							
TIP0503	Statistics			3					
TIP0102	Academic Reading and Writing			3					
TIP0504	Methodology for Studies and Research					2			
	<b>ADVANCED PROFESSIONAL STUDIES</b>								
<b>TIS1100</b>	<b>International Marketing</b>			<b>7</b>	<b>8</b>				
(uus)TIS1101	International Market Research			5					
TIS1105	Business-to-Business Marketing			2	3				
TIS1106	International Marketing Management			5					
<b>TIS1200</b>	<b>Foreign Trade</b>			<b>3</b>	<b>4</b>	<b>3</b>	<b>5</b>		
TIS1201	Foreign Trade in Practice			3	4				
TIS1303	Special Aspects of Trade and Finance					5			

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**12**

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**10**

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General Competencies							Subject Specific Competencies								
G1	G2	G3	G4	G5	G6		IB1	IB2	IB3	IB4					
Learning competence	Ethical competence	Communication and social competence	Development competence	Organizational and social competence	International competence	#N/A	International Business Core Modules	International Business Specialisation Modules	International Business Support Modules	International Business Transferable Skills Modules	#N/A	#N/A	#N/A		
x	x	x				x	x			x					
x	x			x			x			x					
x	x			x			x								
x		x					x								
x		x		x			x								
x	x			x			x								
x	x			x			x								
x	x	x					x		x						
x	x	x					x			x					
x	x	x	x			x	x	x		x					
x	x	x	x	x		x	x	x							



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		Op tarkistus -->	35	27	24	22	24	31	45	0
<b>Muutos</b>		Selection code for the year theme --->	<b>T-IB-1</b>		<b>T-IB-2</b>		<b>T-IB-3</b>		<b>T-IB-4</b>	
<b>Muutos</b>		Study year	1.		2.		3.		4.	
<b>Lisäys</b>		Semester -->	A	S	A	S	A	S	A	S
<b>Code</b>	<b>Stream/Study module</b>									
<b>TIO0000</b>	<b>THESIS</b>								15	
0	Laskennallinen korjaus		25	30	29	28	8	59	15	0

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<b>15</b>

General Competencies						Subject Specific Competencies							
G1	G2	G3	G4	G5	G6	IB1	IB2	IB3	IB4				
Learning competence	Ethical competence	Communication and social competence	Development competence	Organizational and social competence	International competence	#N/A	International Business Core Modules	International Business Specialisation Modules	International Business Support Modules	International Business Transferable Skills Modules	#N/A	#N/A	#N/A